

2017 APMA RETREAT REGISTRATION

Please complete the registration form and make your check payable to APMA. **Three ways to register:**

Mail: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901

Fax: 831.422.7318

Online: www.agpersonnel.org

Registration is limited to 60 attendees, members only.

Cost: \$200/person

Name _____

Company _____

Address _____

Address _____

Phone Number _____

Email _____

First time attendee? Yes No

Will you be attending the reception? (Included in registration) Yes No

Additional Reception Guest? Yes No

of Additional Reception Guests (\$50/person): _____

Total Included: \$ _____

Cancellation policy: Due to our financial commitments to the facilities, no refunds will be given after September 28th. Substitutions are welcome.

Please join us in beautiful San Francisco for...

Group Activities • Interactive Learning

Networking • Peer Discussions

HOTEL INFORMATION



MARRIOTT MARQUIS

780 Mission Street
San Francisco, CA 94103

To make your hotel reservation, please use the hotel link on APMA website (<http://agpersonnel.org/events/retreat>) or call **(888) 575-8934** and mention

“APMA Group Rate”. Our negotiated rate of \$250/night is valid for October 19-22, 2017 must be booked by September 28, 2017.

RETREAT

**16th ANNUAL
HR
ROUNDTABLE**

*for
Human Resource,
Labor & Safety
Professionals*

APMA

2017

San Francisco

October 20 & 21, 2017

SPONSORS

Supporting



Friday Reception



Saturday Breakfast



Friday Breaks



Meeting Room



SCHEDULE OF EVENTS

Friday, October 20, 2017

12:00 PM – 1:00 PM

What Keeps You Awake at Night?

Let's get the conversation started with a discussion on the pressing issues impacting your business. Share what keeps you awake at night and what are you doing to get a better night's sleep.

Moderator: **Kimberly Naffziger**, Zenith Insurance Co.

1:15 PM – 2:15 PM

Immigration Challenges

Employers in California are having difficulty recruiting and retaining workers. How serious is your problem? What are you doing to address the situation? Has ICE had an impact on your operation? Come discuss your concerns and strategies on dealing with immigration conundrum.

Moderators: **Rudy Avila**, Jaguar Farm Labor & **Bryan Little**, FELS

2:45 PM – 3:45 PM

The Next Generation of Workers

Ninety-one percent of Millennials expects to stay in a job for less than 3 years. At that rate, they will hold 15 - 20 jobs over the course of their working lives. Generation Y is on par to change jobs at an even faster rate. Join us for a discussion on how to recruit and retain the next generation of workers. We will focus on both, seasonal and full-time employees.

Moderators: **Gabriela Ahumada**, RAMCO Enterprises & **Harrison Steed**, PickTrace

4:00 PM – 5:00 PM

Relocate or Work Remotely?

Ag is competing for professional, technical and managerial positions. From relocation issues to working remotely, are there opportunities to "rethink" how we work. What are we doing to attract and keep employees in these critical positions?

Moderators: **Lourdes Gonzalez**, Gowan Co. & **Laura Penner**, Al Pak Labor

5:30 PM – 7 PM ~ Reception

For more information please contact:

Julia Belliard, APMA ~ Executive Director

Phone: 831.422.8023

Email: apma20@pacbell.net

Saturday, October 21, 2017

8:00 AM ~ Breakfast

8:30 AM – 9:30 AM

\$15 and Counting

In the past year, we have been on a rollercoaster with wages. Increases in the minimum wage, work stoppages and labor shortages seem to be the new normal.

What can and should we do?

Moderators: **Erica Rosasco**, McKague Rosasco & **Julio Sanchez**, RAMCO Enterprises

9:45 AM – 10:45 AM

Working With or Around CA Cash Crop

California's newest "legal" cash crop is taking the state by storm. With cannabis having significant financial value and potentially exceeding traditional agriculture in the next several years, how will the landscape of the industry change? What are the implications for nearby operations? Attendees will have a chance to discuss implications for Ag including HR and Safety issues, concern over competition for labor and other pertinent topics.

Moderators: **Anthony Ratto**, Ratto Bros. & **Menita Villanueva**, Harborside

11:00 AM – 12:00 PM

Let's Talk Laws and Regs

This session will be a fluid discussion on new and existing labor and employment laws affecting your business.

Moderators: **Patrick Moody**, Barsamian & Moody & **Jason Resnick**, Western Growers



San Francisco Marriott Marquis