

## 2017 APMA RETREAT REGISTRATION

Please complete the registration form and make your check payable to APMA. **Three ways to register:**

Mail: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901

Fax: 831.422.7318

Online: [www.agpersonnel.org](http://www.agpersonnel.org)

Registration is limited to 60 attendees, members only.

Cost: \$200/person

Name

Company

Address

Address

Phone Number

Email

First time attendee?  Yes  No

Will you be attending the reception? (Included in registration)  Yes  No

Additional Reception Guest?  Yes  No

# of Additional Reception Guests (\$50/person):

Total Included: \$

Cancellation policy: Due to our financial commitments to the facilities, no refunds will be given after September 28th. Substitutions are welcome.

Please join us in beautiful San Francisco for...

Group Activities • Interactive Learning

Networking • Peer Discussions

## HOTEL INFORMATION

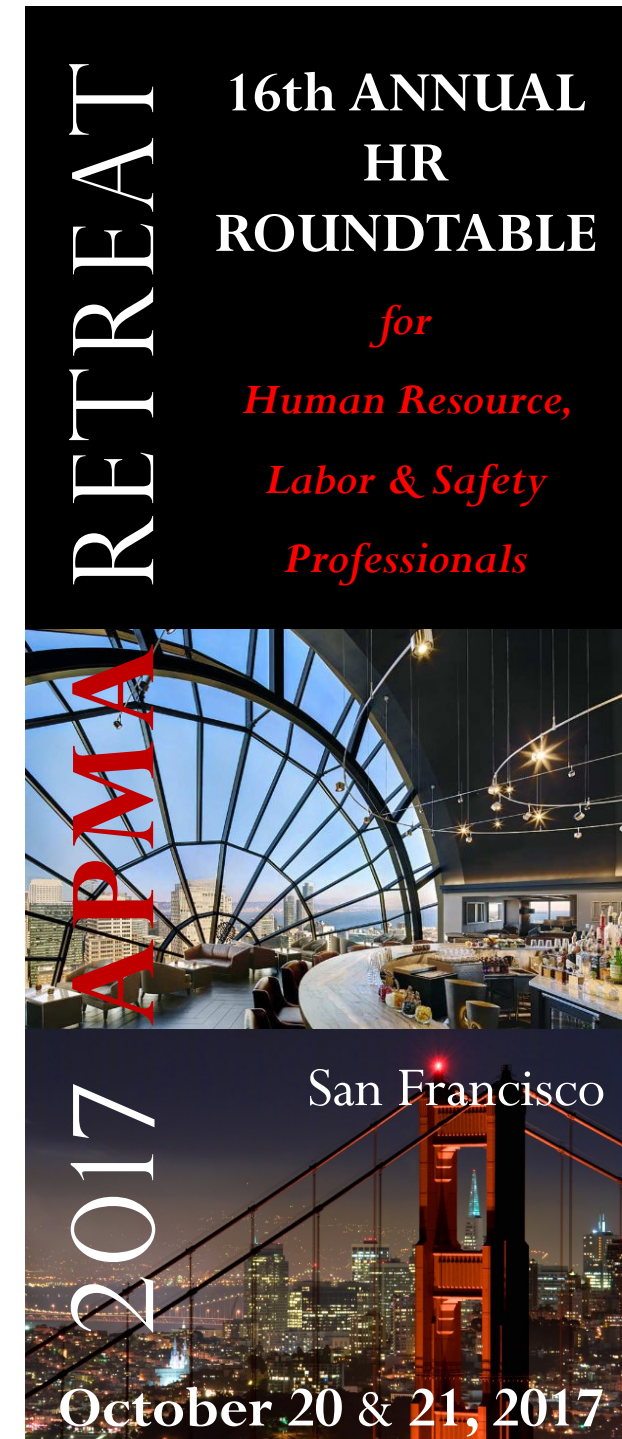


### MARRIOTT MARQUIS

780 Mission Street  
San Francisco, CA 94103

To make your hotel reservation, please use the hotel link on APMA website (<http://agpersonnel.org/events/retreat>) or call **(888) 575-8934** and mention "APMA Group Rate". Our negotiated rate of \$250/night is valid for October 19-22, 2017 must be booked by September 28, 2017.

For more information please contact:  
**Julia Belliard, APMA ~ Executive Director**  
Phone: 831.422.8023 Email: [apma20@pacbell.net](mailto:apma20@pacbell.net)



**RETREAT**

**16th ANNUAL  
HR  
ROUNDTABLE**

*for  
Human Resource,  
Labor & Safety  
Professionals*

**APMA**

**2017**

**San Francisco**

**October 20 & 21, 2017**

THANK YOU to our SPONSORS of the 16th Annual Retreat

**Friday Lunch**



**Supporting**



**Friday Reception**



**Saturday Breakfast**



**Friday Breaks**



**Meeting Room**



**SCHEDULE OF EVENTS**

**Friday, October 20, 2017**

11:00 AM

**Registration & Lunch**

12:00 PM – 1:00 PM

**What Keeps You Awake at Night?**

Let's get the conversation started with a discussion on the pressing issues impacting your business. Share what keeps you awake at night and what are you doing to get a better night's sleep.

Moderator: *Kimberly Naffziger, Zenith Insurance Co.*

1:15 PM – 2:15 PM

**Immigration Challenges**

Employers in California are having difficulty recruiting and retaining workers. How serious is your problem? What are you doing to address the situation? Has ICE had an impact on your operation? Come discuss your concerns and strategies on dealing with immigration conundrum.

Moderators: *Rudy Avila, Lion Farm Management & Bryan Little, FELS*

2:45 PM – 3:45 PM

**The Next Generation of Workers**

Ninety-one percent of Millennials expects to stay in a job for less than 3 years. At that rate, they will hold 15 - 20 jobs over the course of their working lives. Generation Y is on par to change jobs at an even faster rate. Join us for a discussion on how to recruit and retain the next generation of workers. We will focus on both, seasonal and full-time employees.

Moderators: *Gabriela Ahumada, RAMCO Enterprises & Harrison Steed, PickTrace*

4:00 PM – 5:00 PM

**Relocate or Work Remotely?**

Ag is competing for professional, technical and managerial positions. From relocation issues to working remotely, are there opportunities to "rethink" how we work. What are we doing to attract and keep employees in these critical positions?

Moderators: *Lourdes Gonzalez, Gowan Co. & Laura Penner, Al Pak Labor*

5:30 PM – 7 PM ~ Reception

**Saturday, October 21, 2017**

8:00 AM ~ Breakfast

8:30 AM – 9:30 AM

**\$15 and Counting**

In the past year, we have been on a rollercoaster with wages. Increases in the minimum wage, work stoppages and labor shortages seem to be the new normal.

What can and should we do?

Moderators: *Erica Rosasco, McKague Rosasco & Julio Sanchez, RAMCO Enterprises*

9:45 AM – 10:45 AM

**Working With or Around CA Cash Crop**

California's newest "legal" cash crop is taking the state by storm. With cannabis having significant financial value and potentially exceeding traditional agriculture in the next several years, how will the landscape of the industry change? What are the implications for nearby operations? Attendees will have a chance to discuss implications for Ag including HR and Safety issues, concern over competition for labor and other pertinent topics.

Moderators: *Anthony Ratto, Ratto Bros. & Menita Villanueva, Harborside*

11:00 AM – 12:00 PM

**Let's Talk Laws and Regs**

This session will be a fluid discussion on new and existing labor and employment laws affecting your business.

Moderators: *Patrick Moody, Barsamian & Moody & Jason Resnick, Western Growers*



San Francisco Marriott Marquis