

16th Annual APMA Retreat

HR Roundtable for Human Resource, Labor & Safety Professionals



October 20 & 21, 2017

Marriott Marquis

San Francisco, California

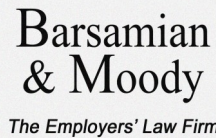
To register for the 2017 Retreat, please visit APMA website at
<http://agpersonnel.org/events/retreat/>

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FRIDAY RECEPTION



SATURDAY BREAKFAST



JG Boswell Company



FRIDAY BREAKS



MEETING ROOM



JOE PRODUCE® jobs in produce



Schedule of Events

Friday, October 20, 2017

12:00 PM – 1:00 PM

What Keeps You Up At Night?

Let's get the conversation started with a discussion on the pressing issues impacting your business. Share what keeps you awake at night and what are you doing to get a better night's sleep.

Moderator: Kimberly Naffziger, Zenith Insurance Co.

1:15 PM – 2:15 PM

Immigration Challenges

Employers in California are having difficulty recruiting and retaining workers. How serious is your problem? What are you doing to address the situation? Has ICE had an impact on your operation? Come discuss your concerns and strategies on dealing with immigration conundrum.

Moderators: Rudy Avila, Jaguar Farm Labor & Bryan Little, Farm Employers Labor Service

2:45 PM – 3:45 PM

The Next Generation of Workers

Ninety-one percent of Millennials expects to stay in a job for less than 3 years. At that rate, they will hold 15 - 20 jobs over the course of their working lives. Generation Y is on par to change jobs at an even faster rate. Join us for a discussion on how to recruit and retain the next generation of workers. We will focus on both, seasonal and full-time employees.

Moderators: Gabriela Ahumada, RAMCO Enterprises & Harrison Steed, PickTrace

4:00 PM – 5:00 PM

Relocate or Work Remotely?

Ag is competing for professional, technical and managerial positions. From relocation issues to working remotely, are there opportunities to "rethink" how we work. What are we doing to attract and keep employees in these critical positions?

Moderators: Lourdes Gonzalez, Gowan Co. & Laura Penner, Al Pak Labor

Saturday, October 21, 2017

8:00 AM ~ Breakfast

8:30 AM – 9:30 AM

\$15 and Counting

In the past year, we have been on a rollercoaster with wages. Increases in the minimum wage, work stoppages and labor shortages seem to be the new normal. What can and should we do?

Moderators: Erica Rosasco, McKague Rosasco & Julio Sanchez, RAMCO Enterprises

9:45 AM – 10:45 AM

Working With or Around CA Cash Crop

California's newest "legal" cash crop is taking the state by storm. With cannabis having significant financial value and potentially exceeding traditional agriculture in the next several years, how will the landscape of the industry change? What are the implications for nearby operations? Attendees will have a chance to discuss implications for Ag including HR and Safety issues, concern over competition for labor and other pertinent topics.

Moderators: Anthony Ratto, Ratto Bros. & Menita Villanueva, Harborside

11:00 AM – 12:00 PM

Let's Talk Laws and Regs

This session will be a fluid discussion on new and existing labor and employment laws affecting your business.

Moderators: Patrick Moody, Barsamian & Moody & Jason Resnick, Western Growers

For more information please contact:
Julia Belliard, APMA • Executive Director
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Email: apma20@pacbell.net

Networking Reception

Friday, October 20, 2017

5:30 PM to 7 PM



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Marriott Marquis, San Francisco

780 Mission Street, San Francisco, CA 94103

To make your hotel reservation, please use the hotel link on APMA website (<http://agpersonnel.org/events/retreat>) or call **(888) 575-8934** and mention "APMA Group Rate". Our negotiated rate of \$250/night is valid for October 19-22, 2017 must be booked by September 28, 2017.

Agricultural Personnel Management Association

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