

# HR 106: HUMAN RESOURCE DEVELOPMENT

## PRESENTER

**Lourdes Gonzalez,**  
**MBA, CIHM, CLCS, AFIS, HRP**  
Director of Human Resources  
Gowan Company

## COURSE DESCRIPTION

Employees are a resource that must be carefully managed if organizations hope to be productive and efficient. This course examines how human resource managers promote their goals through Human Resource Development (HRD). Students examine strategies for assessing, designing, and implementing training and development programs that positively impact an organization's overall performance. Topics include: • Goal setting, performance evaluation, and performance expectations • Interventions that help employees and organizations deal with change • Factors that influence the focus of human resource development • Consulting role and necessary skills of the HRD professional • Trends in HRD, including learning organizations, teams, diversity, and re-engineering.

## LOCATION, DATE & TIME

**California Fresh Fruit Association—  
Huntington Conference Room**  
7647 N Fresno Street, Fresno, CA 93720

**June 18, 2019**

**9 am – 3:30 pm**  
(with lunch provided from 12:00 –12:30 pm)

APMA is recognized by the Society for Human Resource Management (SHRM) to offer Professional Development Credits (PDCs) for the SHRM-CP™ or SHRM-SCP™. Each class is valid for 6 PDCs for the SHRM-CP™ or SHRM-SCP™.

*APMA reserves the right to restrict participation in any APMA event.*



## REGISTRATION FORM

106 ~ Fresno ~ June 18, 2019

Cost:  \$150/participant for members of co-sponsoring organizations  \$195/participant for non-members

Attendees Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Please submit your registration and payment to: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901 or register online at [www.agpersonnel.org](http://www.agpersonnel.org). For more information, please contact APMA at (831)422-8023 or email: [apma20@pacbell.net](mailto:apma20@pacbell.net)

## HUMAN RESOURCE PROFESSIONAL IN AGRICULTURE CERTIFICATE PROGRAM

Human Resource Professional in Agriculture (HRPA) Certificate Program has a unique focus on agriculture and incorporates a wide range of topics that will help HR professionals advance to the next level. The program is designed for working adults, with classes scheduled strategically to minimize disruption to your work - eight core courses are required for the program certificate and designation, along with one elective course and may be completed in any sequence. Classes can be taken individually or as part of a curriculum leading to a certificate and designation. Graduates of this program can use a prestigious designation of HRPA™, Human Resource Professional in Agriculture.

We invite all HR professionals to complete this program and stay current on important issues ranging from legal compliance to employee relations.

## PRESENTING AND CO-SPONSORING ORGANIZATIONS

