# HR 107: INFORMATION AND COST ANALYSIS IN HRM

# DATE & TIME

This session will be presented via webinar. Please register online and you will receive webinar instructions via email.

August 20, 2020 9 am – 12 pm - Part I

August 21, 2020 9 am – 12 pm - Part II

## PRESENTER

Monica Goodale, Ed.D.

Assistant Vice President National Learning & Development Human Resources **Zenith Insurance Company** 

# COURSE DESCRIPTION

Human Resource Management (HRM) professionals are frequently asked by CEOs and CFOs for data that analyzes and determines the resources and costs of various actual or planned HR activities. This course emphasizes methodology and a theoretical human resource information system (HRIS) data base to deal with the "how many" and "how much" questions HRM professionals may have to answer through quantitative analysis and report generation. Participants also spend time learning to interpret and apply basic accounting reports to the HR function. Topics are influenced by student issues and may include:

~ HR as a Business Partner; ~ Benchmarking; ~ Budget planning and staffing; ~Turnover and absenteeism; ~ Applied technologies for performance enhancement.

APMA is recognized by the Society for Human Resource Management (SHRM) to offer Professional Development Credits (PDCs) for the SHRM-CP<sup>™</sup> or SHRM-SCP<sup>™</sup>. Each class is valid for 6 PDCs for the SHRM-CP<sup>™</sup> or HRM-SCP<sup>™</sup>.

This program has been submitted for 6 credit hours through HR Certification Institute® (HRCI®) toward aPHR<sup>™</sup>, PHR®, PHRca®, SPHR®, GPHR®, PHRi<sup>™</sup> and SPHRi<sup>™</sup>.

APMA reserves the right to restrict participation in any APMA event.





## REGISTRATION

Please **register online** at <u>http://agpersonnel.org/hr-certificate-program/</u> and we will email you the webinar login. For more information, contact APMA at (831)422-8023 or email: apma20@pacbell.net

### HUMAN RESOURCE PROFESSIONAL IN AGRICULTURE CERTIFICATE PROGRAM

Human Resource Professional in Agriculture (HRPA) Certificate Program has a unique focus on agriculture and incorporates a wide range of topics that will help HR professionals advance to the next level. The program is designed for working adults, with classes scheduled strategically to minimize disruption to your work - eight core courses are required for the program certificate and designation, along with one elective course and may be completed in any sequence. Classes can be taken individually or as part of a curriculum leading to a certificate and designation. Graduates of this program can use a prestigious designation of HRPA<sup>™</sup>, Human Resource Professional in Agriculture.

We invite all HR professionals to complete this program and stay current on important issues ranging from legal compliance to employee relations.

### PRESENTING AND CO-SPONSORING ORGANIZATIONS

