

# HR 108: MANAGEMENT AND LEADERSHIP FOR HRM

## PRESENTER

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Director of Human Resources  
**Gowan Company**

## COURSE DESCRIPTION

HR professionals must be able to fit themselves and their department within the big picture of the overall organization. To do this, they must have some understanding of how organizations develop structures and carry out policies via management and leadership. This course addresses social, political, and economic factors that can exist within organizations, and provides students with basic leadership concepts that improve their ability to analyze an organization and make sound human resource management decisions.

Topics include:

- Discerning basic aspects of organizational behavior;
- Analyzing corporate culture and style preference;
- Developing effective leadership techniques;
- Understanding the importance of motivation and performance management;
- Planning and implementing organizational change;
- Diversity in the workplace.

## LOCATION, DATE & TIME

**California Fresh Fruit Association—  
Huntington Conference Room**  
7647 N Fresno Street, Fresno, CA 93720

**July 23, 2019**

**9 am – 3:30 pm**

(with lunch provided from 12:00 –12:30 pm)

APMA is recognized by the Society for Human Resource Management (SHRM) to offer Professional Development Credits (PDCs) for the SHRM-CP™ or SHRM-SCP™. Each class is valid for 6 PDCs for the SHRM-CP™ or SHRM-SCP™.

*APMA reserves the right to restrict participation in any APMA event.*



## REGISTRATION FORM

HR 108 ~ Fresno ~ July 23, 2019

Cost:  \$150/participant for members of co-sponsoring organizations  \$195/participant for non-members

Attendees Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Please submit your registration and payment to: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901 or register online at [www.agpersonnel.org](http://www.agpersonnel.org). For more information, please contact APMA at (831)422-8023 or email: [apma20@pacbell.net](mailto:apma20@pacbell.net)

## HUMAN RESOURCE PROFESSIONAL IN AGRICULTURE CERTIFICATE PROGRAM

Human Resource Professional in Agriculture (HRPA) Certificate Program has a unique focus on agriculture and incorporates a wide range of topics that will help HR professionals advance to the next level. The program is designed for working adults, with classes scheduled strategically to minimize disruption to your work - eight core courses are required for the program certificate and designation, along with one elective course and may be completed in any sequence. Classes can be taken individually or as part of a curriculum leading to a certificate and designation. Graduates of this program can use a prestigious designation of HRPA™, Human Resource Professional in Agriculture.

We invite all HR professionals to complete this program and stay current on important issues ranging from legal compliance to employee relations.

## PRESENTING AND CO-SPONSORING ORGANIZATIONS

