

HR 108: MANAGEMENT AND LEADERSHIP FOR HRM

PRESENTER

Lourdes Gonzalez,
MBA, CIHM, CLCS, AFIS, HRPA

Director of Human Resources
Gowan Company

COURSE DESCRIPTION

HR professionals must be able to fit themselves and their department within the big picture of the overall organization. To do this, they must have some understanding of how organizations develop structures and carry out policies via management and leadership. This course addresses social, political, and economic factors that can exist within organizations, and provides students with basic leadership concepts that improve their ability to analyze an organization and make sound human resource management decisions.

Topics include:

- Discerning basic aspects of organizational behavior;
- Analyzing corporate culture and style preference;
- Developing effective leadership techniques;
- Understanding the importance of motivation and performance management;
- Planning and implementing organizational change;
- Diversity in the workplace.

LOCATION, DATE & TIME

Malloy Imrie & Vasconi Insurance Services

899 Adams Street - St. Helena, CA 94574

September 12, 2017

9 am – 3:30 pm

(with lunch provided from 12:00 – 12:30 pm)

REGISTRATION FORM

108 ~ St. Helena ~ September 12, 2017

Cost: \$150/participant for members of co-sponsoring organizations \$195/participant for non-members

Attendees Names: 1. _____ 2. _____
3. _____ 4. _____

Company _____

Address _____

Phone _____ E-mail _____

Please submit your registration and payment to: APMA, 512 Pajaro Street, Suite 7, Salinas, CA 93901 or **register online** at www.agpersonnel.org. For more information, please contact APMA at (831)422-8023 or email: apma20@pacbell.net

HUMAN RESOURCE PROFESSIONAL IN AGRICULTURE CERTIFICATE PROGRAM

Human Resource Professional in Agriculture (HRPA) Certificate Program has a unique focus on agriculture and incorporates a wide range of topics that will help HR professionals advance to the next level. It was developed and now being presented by the leading Professionals and consultants in the field.

The program is designed for working adults, with classes scheduled strategically to minimize disruption to your work - eight core courses are required for the program certificate and designation, along with one elective course and may be completed in any sequence. Classes can be taken individually or as part of a curriculum leading to a certificate and designation. Graduates of this program can use a prestigious designation of HRPATM, Human Resource Professional in Agriculture.

We invite all HR professionals to complete this program and stay current on important issues ranging from legal compliance to employee relations.

PRESENTING AND CO-SPONSORING ORGANIZATIONS

