## Performance Management Reimagined

Coaching, Feedback, and Discipline Essentials

APMA 2025

Priscila Cisneros, MBA, SHRM-CP, Western Growers

Tina Huff, PhD, SHRM-SCP, Accelerari Consulting

### Accelerari Consulting, LLC





## Accelerari Consulting, LLC



#### DR. TINA HUFF

Accelerari Consulting, LLC, President/Principal Consultant

Dr. Tina Huff is on a mission to help people be successful at work! With over 30 years of experience as a former Chief People Officer/Vice President of Human Resources she has served across diverse industries, including agriculture, hospitality, manufacturing, grocery/retail, and contact centers.

As the President of Accelerari Consulting, Tina passionately collaborates with organizations, providing strategic guidance, training management teams, and facilitating employee engagement and HR systems. Tina is also a respected research presenter, covering topics from employee behavior to leadership, and offers a range of leadership and communication management training courses.



Holding a Ph.D. in Industrial/Organizational Psychology, an MBA, and a Bachelor's in Human Resources, Tina is SHRM-SCP certified and fully bilingual (English/Spanish). She is a Senior Certified Consultant for the Birkman Method and certified as a consultant for the Six Types of Working Genius/Table Group.

www.Accelerari.net / tinahuff1@accelerari.net / 602-677-1948





### **PRISCILA CISNEROS**

Western Growers, Learning and Development Manager



With over 15 years of HR and Organizational Development experience, Priscila Cisneros specializes in leadership development, employee engagement, and compliance training across various sectors. A SHRM-CP, she holds an Executive MBA from California Lutheran University and a BA from UCLA. Bilingual in English and Spanish, Priscila, originally from Jalisco, Mexico, has been a Ventura County resident for over 30 years and enjoys family traditions and exploring new places.

www.wga.com/wg-university/ pcisneros@wga.com / 949-439-9740

More info!

ntroduction

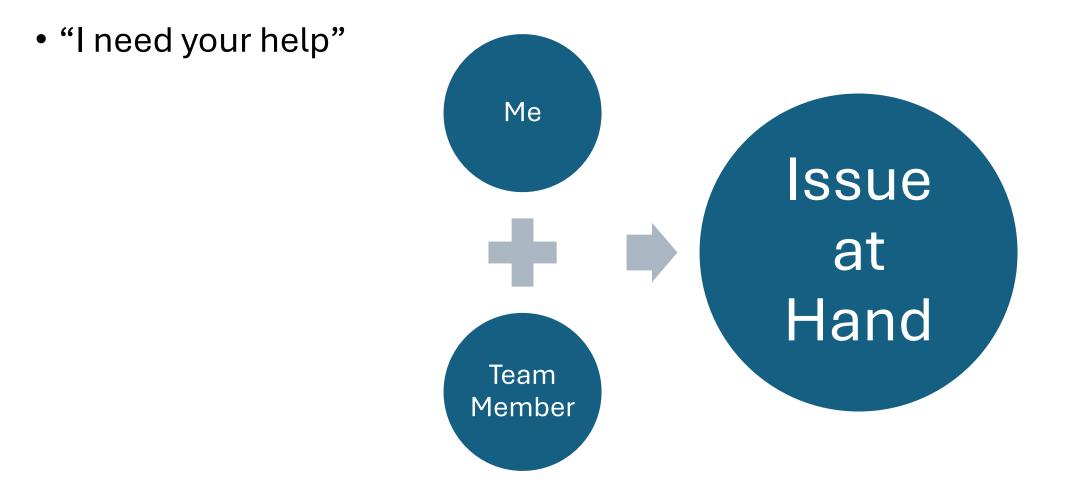
Define performance management

Importance of a structured approach

### Overview of session topics

- Coaching
- Delivering Feedback
- Managing Discipline

## Tip: Creating Ongoing Environment of Trust





## Exercise:

• What [coaching, feedback, discipline] conversation do you need to tackle with the help of your team member?

## Coaching

"Unlocking a person's potential to maximize their own performance. It is helping them to learn rather than teaching them." A major new edition of the world's #1 COACHING BOOK Featuring the powerful GROW model **COACHING** for The principles and practice of coaching and leadership -010 Edition oreword by John McFartane, Chairman, Barclaus Performance Consultants International

# Tip: Set Stage for Success

- Set the Tone
- Find Change Roadblocks
- Recognize and Re-Direct Strengths



# Delivering Feedback

Feedback is the essence of coaching

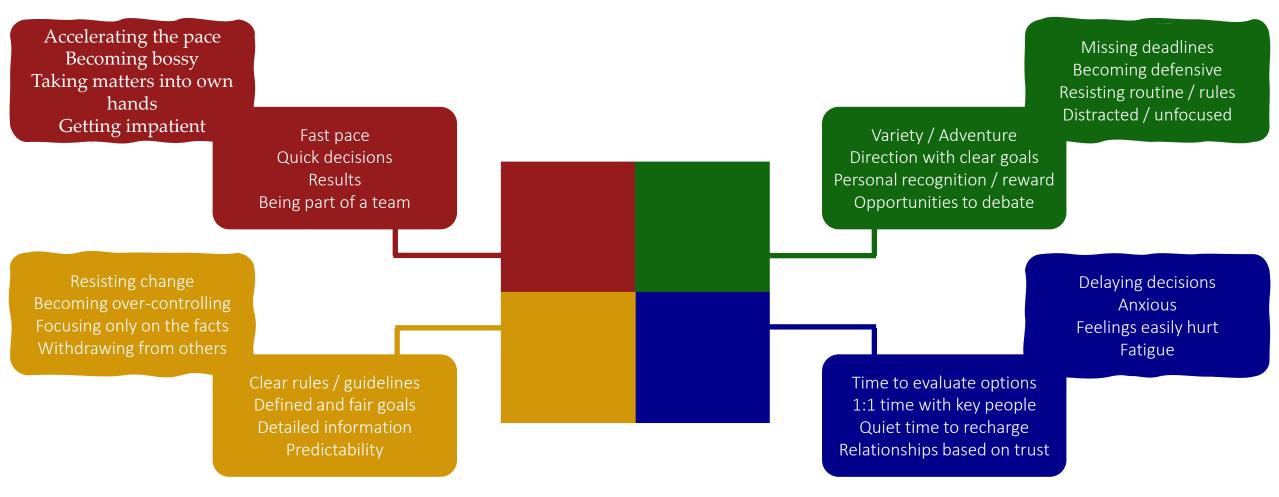
Reinforces positive behaviors

Focuses on the future and development

Helps employees achieve goals

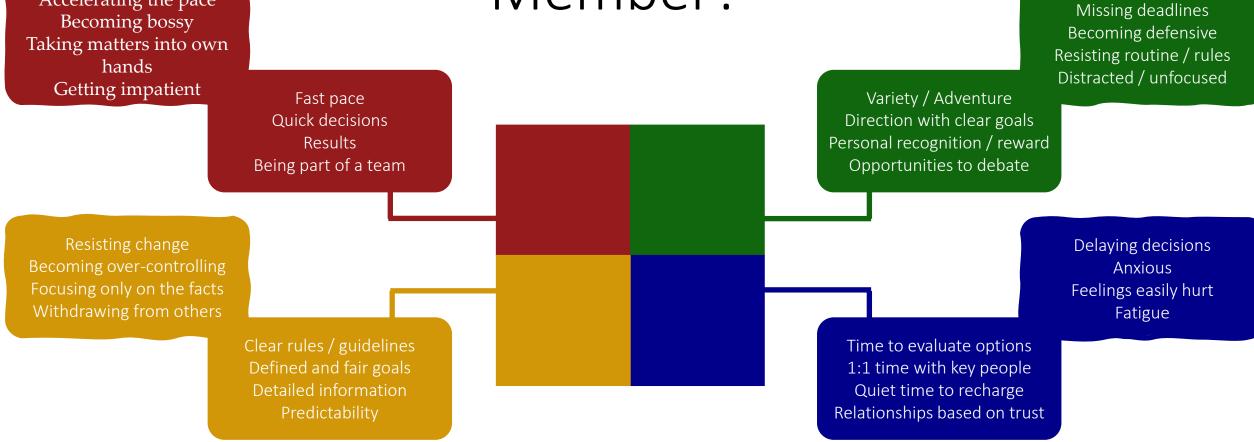
Creates transparency and trust

# Core Needs And Stress Reactions





## What Support Is Key for Your Team Accelerating the pace





# Managing Discipline

Addressing	Addressing performance issues constructively
Ensuring	Ensuring fairness and legal compliance
Creating	Creating a structured, transparent process
Encouraging	Encouraging accountability and growth



### Tips:

- Be Clear
  - Speak directly about issues, tackle the elephant in the room
- Be Proactive
  - Train and coach to essentials so issues don't occur
- Be Prompt
  - Address issues as they arise, don't let concerns or perceptions fester and grow out of proportion



## Overall Tip: Be Emotionally Intelligent

### Pause!

• Am I stressed?

# What do <u>you</u> need to be at your best?



