



## Membership Application

Type of Membership requested:

- Individual \$95
- Company \$250
- Non-Resident \$95
- Student \$25
- Sustaining \$1,500

Name of Individual or Company

Mailing Address

City State Zip

Phone Number Fax Number

E-mail

Type of Business and Principal Product

Primary Representative (Name & Title)

Summary of Duties

Number of Employees (Year Round) (Seasonal)

Bargaining Agreement (Yes/No)

Company Members Only—please list two additional members in order of their APMA participation:

*“While we focus on a specific industry, we strive for a diverse membership. Individuals who are anxious to learn. And those who are happy to teach.”*

## Membership Categories

Membership in APMA is open to persons of good professional character engaged or interested in agricultural human resources management and/or agricultural industry relations work or study. There are four membership categories: Individual, Company, Student, and Non-Resident.

### How to Join

Please fill out the Membership Application form and return it along with your check to the APMA office or visit our website to sign up electronically. This simple action may well turn out to be one of the most significant steps you and your company has ever taken.



### AGRICULTURAL PERSONNEL MANAGEMENT ASSOCIATION

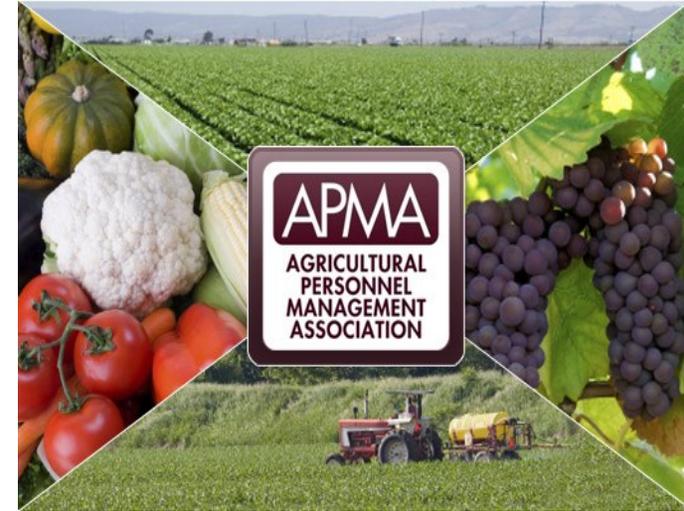
512 Pajaro Street, Suite 7  
Salinas, CA 9901

Phone: (831) 422-8023

Fax: (831) 422-7318

Email: [apma20@pacbell.net](mailto:apma20@pacbell.net)

<http://www.agpersonnel.org>



# Agricultural Personnel Management Association

*“Agriculture is land. It is buildings and equipment. It is steeped in tradition and driven by technology. But mostly, agriculture is people.”*

*“Managing people is part art and part science. It is part intuition. But the biggest part is education.”*

*“We live in a world where information, depending on how it is organized, interpreted and provided, can either liberate or enslave us.”*

*“What you know is the foundation. But who you know can be a critical component to your success as a manager—and your growth as a person.”*

## The APMA Today

The **Agricultural Personnel Management Association (APMA)** is a non-profit, professional organization dedicated to the advancement of human resources and safety management through education, information and interaction.

Our mission is to encourage and develop creative leadership and effective personnel management within the agribusiness community. We accomplish this by disseminating information through area meetings, workshops, newsletters, electronic updates, surveys, website, and our annual Retreat and Forum.



### Who Should Join and Why

If you manage or supervise people—or aspire to in the future—you are a professional Human Resources manager. As such, it is your job to be a teacher, a counselor, a negotiator, an appraiser of job worth, an interpreter of complex legislation and, most important, a leader.

It is APMA's job to provide you with a dynamic set of tools that will allow you to meet those challenges—and to grow as a manager. We are a resource network of educational programs, informational vehicles and fellow professionals dedicated to the development and support of its membership.

## Educational Resources and Training Activities

APMA sponsors a series of educational programs and events designed to enhance the professional capabilities of you and your staff. These include:

**Annual APMA Forum** is a three-day educational conference held in early spring. Presentations and workshops are conducted by practicing professionals including consultants, industry leaders, government representatives and legal experts.

### Certificate Program in Agricultural Human Resources Management

The only program that focuses on challenges that HR practitioners face in agriculture. The program is designed for working adults with classes scheduled strategically to minimize disruption to your work offered at various locations within California.

### Management and Supervisory Training

APMA presents a series of bilingual management classes designed for field level managers. These classes include topics such as principles of the management process, recordkeeping, labor laws, safety, and personnel management.

**Recertification Credits** Earn your annual PHR or SPHR recertification credits by attending APMA conferences. Look for HRCI information on event brochures.

## An Information Resource

APMA is a clearinghouse for timely information on a broad range of human resources, safety, and labor law-related management topics.

**Newsletter** The APMA bi-monthly publication—*APMA Harvester*—features articles on current agricultural issues, changes in government laws and regulations, safety, and relevant HR management matters. A list of job opportunities and people seeking career employment is also featured.

**Resource Center** The APMA office is a resource center for information and materials on employment law and human resources. APMA can also direct its members to additional sources of information.

**Surveys** Members are privileged to insider information with access to results from self-initiated surveys.

**Website** is designed to keep the membership informed of association updates and activities. It includes online membership directory and informational files.

## Networking

APMA represents “Who's Who” in the field of human resources and safety management in the agribusiness community. Answers to questions and solutions to problems can be found as near as the telephone. Members belonging to APMA are leading specialists in labor relations, labor laws, immigration issues, safety, insurance, labor contracting, executive search, governmental regulations, education and training.

**Annual APMA Retreat** is a two-day October event that offers an opportunity for participants to discuss in an open, small group environment current challenges that HR professionals face in their daily work.

**The Directory** The opportunity to develop a network of personal contacts is critical to one's professional growth. Our annually updated directory includes individuals and companies and their contact information.

**Events** All APMA functions, from meetings to seminars at the Annual Forum, provide an opportunity to interact and share ideas with many agribusiness professionals.